



**EZQR**

# How to Track Every Scan of Your QR Code

**1**

## Create a dynamic QR code in EZQR

Sign up and paste the destination URL. Dynamic QR codes are the only ones that record scan analytics — static codes have no way to count.

**2**

## Print, share, or post the QR code

Yard signs, packaging, business cards, slides, posters, social posts — anywhere a phone camera can see it.

**3**

## Open the analytics dashboard

Each QR code has its own analytics page. You see total scans, scans over time, country breakdown, and device type for every code.

**4**

## Compare codes side by side

Use a separate code for each campaign, location, or print run. The dashboard shows which one is working and which is not, so you can shift budget to the winner.

**5**

## Export the data

Download scan history as CSV for deeper analysis in spreadsheets, BI tools, or your own attribution model.

**Make your own QR code → [ezqr.ca/track-qr-code-scans](https://ezqr.ca/track-qr-code-scans)**



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Scan the code or visit the URL to get started.