



**EZQR**

# How to Make a QR Code for a Tourism Attraction

**1**

## Pick what visitors should get

Attraction or exhibit info, a self-guided audio tour, an interactive map, or a booking page. For paid entry, point visitors to your booking or ticketing provider's page.

**2**

## Create a dynamic QR code in EZQR

Dynamic so you can update tour content or swap languages without reprinting the sign or brochure.

**3**

## Put it on signs and printed guides

Trail markers, exhibit plaques, brochures, and welcome boards, with a clear 'Scan for the audio tour' caption.

**4**

## Test before installing

Scan on an iPhone and an Android, outdoors if the sign lives outdoors, to confirm it opens cleanly.

**5**

## Update and measure

Refresh the linked content from your dashboard and see scans by time, country, and device to learn which stops draw the most interest.

**Make your own QR code → [ezqr.ca/qr-codes-for-tourism](https://ezqr.ca/qr-codes-for-tourism)**



**[ezqr.ca/qr-codes-for-tourism](https://ezqr.ca/qr-codes-for-tourism)**

Scan the code or visit the URL to get started.