



EZQR

How to Make a QR Code for Your Retail Store

1

Pick what shoppers should get

Product specs and reviews, a how-to video, a loyalty sign-up, or directions to the store.

2

Create a dynamic QR code in EZQR

Dynamic so the same shelf label can point to a new product page or your online catalog when an item sells out — no reprinting.

3

Add it to shelves, displays, and windows

Shelf-edge labels, product tags, and a window decal linking to directions, each with a clear caption.

4

Test before the shelves fill

Scan on an iPhone and an Android to confirm the right page opens.

5

Repoint and track

Update destinations from your dashboard as stock and promos change, and see scans by time and device to spot what's working.

Make your own QR code → ezqr.ca/qr-codes-for-retail



ezqr.ca/qr-codes-for-retail

Scan the code or visit the URL to get started.