



EZQR

How to Set Up a Reusable Listing QR Code

1

Sign up and create a dynamic QR code

Paste the listing URL — your MLS detail page, the listing on your own site, or a property landing page from a service like Listings to Leads.

2

Print the QR code on your yard sign rider

Most rider designs leave a 6"×24" panel — plenty of room for a QR plus "Scan for full details, photos & virtual tour."

3

When the property goes under contract, repoint the QR

In your dashboard, edit the same code and switch the URL to your next listing — or to a "just sold, looking for similar properties?" lead capture form.

4

Track scans to see which signs are working

Per-code analytics show how many drive-by scans each property gets, when, and roughly where (city/region). Slow neighborhood? You'll know.

Make your own QR code → ezqr.ca/qr-codes-for-realtors



ezqr.ca/qr-codes-for-realtors

Scan the code or visit the URL to get started.