



EZQR

How to Make a QR Code for Your Nonprofit

1

Pick your goal

A donation form, a volunteer sign-up, an event registration, or an impact page that shows supporters where their money goes.

2

Create the code in EZQR

Create a dynamic code so you can reprint the same printed code between campaigns and see scans by time, country, and device. Registered Canadian charities can apply for sponsored dynamic codes.

3

Put it on print and signage

Donation envelopes, event banners, posters, and pledge cards, with a caption like 'Scan to donate.'

4

Test before printing

Scan the proof on both an iPhone and an Android and complete a test donation to confirm the flow.

5

Reuse it campaign after campaign

Reprint a dynamic code from your dashboard for the next drive instead of reprinting, and track which materials get the most scans.

Make your own QR code → ezqr.ca/qr-codes-for-nonprofits



ezqr.ca/qr-codes-for-nonprofits

Scan the code or visit the URL to get started.