



EZQR

How to Make a QR Code for Your Gym

1

Pick what members should reach

Membership or free-trial sign-up, the class schedule and booking, an equipment demo video, or your reviews page.

2

Create a dynamic QR code in EZQR

Dynamic so you can swap the class schedule or promo each month without reprinting the sign.

3

Place it around the studio

The front desk, class posters, and on equipment, with a caption like 'Scan to book a class.'

4

Test before it goes up

Scan on an iPhone and an Android and run through the sign-up so members don't hit a dead end.

5

Update and track

Reprint the code for a new challenge or trial offer, and see scans by time, country, and device to learn what draws people in.

Make your own QR code → ezqr.ca/qr-codes-for-gyms



ezqr.ca/qr-codes-for-gyms

Scan the code or visit the URL to get started.