



EZQR

How to Make a QR Code with Your Logo

1

Open EZQR's custom QR code generator

Visit ezqr.ca/custom-qr-code. The generator is free, no account needed, with logo upload, color, and shape controls all on one page.

2

Paste the destination link

Paste the URL the QR code should open — your website, landing page, or wherever the scan should go. The preview updates instantly.

3

Drop your logo into the center

Upload your logo (PNG, JPG, SVG, or WebP). It drops into the middle of the QR code automatically. The QR pattern's built-in error correction handles the partial overlap so it still scans.

4

Keep contrast high and the logo small

Aim for the logo to cover no more than 30% of the QR area, and keep the dots dark on a light background. Use the highest error-correction level when adding a logo for safety.

5

Download and test on iPhone and Android before printing

Use the SVG download for any print job — it scales to any size without losing sharpness. Always scan the final design with both an iPhone and an Android phone before going to print.

Make your own QR code → ezqr.ca/qr-code-with-logo



ezqr.ca/qr-code-with-logo

Scan the code or visit the URL to get started.