



EZQR

How to Make a QR Code for a Poster

1

Pick the link your poster should point to

A landing page, menu, signup form, video, social profile — wherever you want people who scan the poster to land.

2

Paste it into EZQR's generator

On the home page, paste the URL into the generator. The QR code preview updates instantly.

3

Download as SVG for large posters, or PNG for small ones

Use the SVG (vector) download so the code stays razor-sharp at any size — essential for large-format posters. A 300 DPI PNG is fine for letter-size posters.

4

Place it on the poster with breathing room

Keep a clear quiet zone (blank margin) around the code and put it where a phone can reach it. Size the code so $\text{Code Size} \div 10$ covers the distance people will scan from.

5

Test the scan before you print the run

Print one proof and scan it with both an iPhone and an Android before committing to the full print run.

Make your own QR code → ezqr.ca/qr-code-for-posters



ezqr.ca/qr-code-for-posters

Scan the code or visit the URL to get started.