



EZQR

How to Make a Custom QR Code

1

Open EZQR's custom generator

Visit ezqr.ca/custom-qr-code. It is free with no account, with logo, color, shape, and gradient controls all on one page.

2

Paste your link

Paste the URL the code should open. The preview updates instantly.

3

Add your logo and brand colors

Drop your logo into the center and set the dot and background colors — or a two-color gradient. Add a 'scan me' caption and pick a dot and corner shape to match your brand.

4

Keep it scannable

Keep the dots dark on a light background, the logo under about 30% of the code, and error correction on its highest setting so the design still scans.

5

Download SVG and test

Download as SVG for print so it stays sharp at any size (PNG and JPG are also available), then scan-test on both an iPhone and an Android before printing.

Make your own QR code → ezqr.ca/custom-qr-code



ezqr.ca/custom-qr-code

Scan the code or visit the URL to get started.